Partner Marketing Content Catalog

Introduction

APICS channel partners are at the heart of the organization—connecting with communities of professionals with the ASCM mission in mind. As we work together to advance the supply chain profession, ASCM is committed to supporting partners with tools that will enable confident marketing and communications interactions with key audiences – be that on your website, in an email campaign or via a customer presentation. So, to help our partners connect with customers, we’ve developed a marketing content package to enable efficient, on-message content delivery.

This content catalog is a comprehensive collection of written content to guide partners in developing marketing and communications material that will set them for success. We encourage partners to use this content to efficiently and confidently create, augment and customize marketing content, materials and programs. More and better marketing means greater awareness of the value ASCM education, training and APICS certification offers members, customers and designees. And this is how we build the ASCM community together.

Put it to use

Scale it. The content in this resource is comprehensive and fully scalable, so partners can adapt its level and length to make it appropriate for different audiences and communication vehicles.

Make it your own. Partners may use this content as a base, and then build on it or modify it to make it feel cohesive with the other ways in which you communicate with customers and prospects.

Use it in many ways. When it comes to marketing and communicating with target audiences, consistency is paramount. This content can and should be applied to all your customer engagement opportunities. Think of this tool as content that’s ready to go today and envision it as a messaging reference. Keep your key messages strong, consistent and frequent – it’s a recipe for marketing success.

Content application examples:

- Website
- Sell sheets
- Presentations
- Business correspondence
- Campaigns
- Newsletters
- Blogs
- Events

Image bank and image usage guidelines

To correspond with the written content within this resource, we’re also providing a repository of product images* and image usage guidelines, (link to updated imagery section from the new guidelines when completed) both found in APICS Guidelines and General Marketing Resources on C-Box. Partners can couple both the written and visual tools we’ve provided to make communication stronger and more interesting.

*Product images and artwork in the marketing content image bank are only to be used by existing APICS partners for marketing purposes and are never to be printed or purposed in any application for sale.
### Glossary of Content

#### About

- ASCM
- APICS
- Partner organization
- ASCM for individuals
- Corporate Transformation

#### Products/Services

- Certifications and endorsements
  - CPIM
  - CSCP
  - CLTD
  - SCOR-P

- Education, training and professional development
  - APICS certification review courses
    - CPIM
    - CSCP
    - CLTD
  - Principles of Operations Management education
  - SCOR Professional training
  - Professional development meetings

- Membership
- Events
- Research and publications

### Content Catalog

#### ABOUT

##### About ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest non-profit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively impact their bottom lines. For more information, visit [ascm.org](http://ascm.org).

##### About APICS

Formal “About”:
APICS is the industry leader in supply chain certification, training and networking. For more than 60 years, APICS has provided world-class supply chain training and certification to foster supply chain talent and improve end-to-end performance. Now under the Association for Supply Chain Management (ASCM), APICS Certified in Production and Inventory Management (CPIM); APICS Certified Supply Chain Professional (CSCP); and APICS Certified in Logistics, Transportation and Distribution (CLTD) designations continue to set the industry standard. For more information, visit [apics.org](http://apics.org).
Elevator Pitch:
ASCM is the premier provider of education, certification and research for supply chain, logistics and operations management professionals.

ASCM also is the largest supply chain association in the world with a network of more than 45,000 members and more than 300 APICS channel partners.

APICS best-in-class certifications have set the global standard for supply chain, logistics and operations management excellence for over 60 years.

In fact, more than 140,000 individuals have earned an APICS CSCP, CPIM or CLTD designation.

In the realm of associations that offer supply chain certifications, education, networking and research, ASCM is the leader.

[Tell me more…]

Members and customers turn to ASCM and APICS local partners to access the most up-to-date, relevant body of knowledge in supply chain, logistics and operations management.

They consider us strategic partners because we are responsive to their needs and provide the information that enables them to build smart, high-performing supply chains.

Employers include “APICS certification preferred” in their job descriptions when they want to hire supply chain experts who are prepared to perform at a higher level.

In fact, corporations (such as BASF, DuPont, GE and Ingersoll Rand) turn to ASCM programs for training that elevates the performance of their complex supply chains and delivers measurable results.

About APICS partner organization

[PARTNER NAME] connects you to a local supply chain, logistics and operations management network. We offer education, training and professional development, with a pulse on what’s driving growth and opportunities in [CITY/REGION]. We understand the local economy and the impact key industries like [EX: aerospace] have on it. We’re committed to seeing the supply chain profession propel the community and the businesses in it to be the best. Whether you need to build a higher-performing supply chain, earn career-changing credentials or grow your network, [PARTNER NAME] can get you there.

ASCM for individuals

Supply chain, logistics and operations management are among the fastest growing professions globally, creating great demand for top-notch, highly competent professionals. ASCM research, education and certification advance supply chain professionals to excel in the profession and become the leaders who will transform supply chain organizations for peak performance. [INSERT PARTNER NAME of APICS CHAPTER NAME] is here to create exciting possibilities for current and future supply chain leaders to deliver, innovate and impact our world.
Corporate Transformation

Advance Your Supply Chain Organization
Businesses turn to ASCM as the industry authority. ASCM guides them in establishing organizational best practices through training and certification programs that elevate the performance of their complex supply chains and deliver measurable results.

Whether you are implementing an employee development program tied to key performance indicators or striving to keep your organization and workforce at the forefront of supply chain and operations management, APICS sets the industry standard.

A Resource for Your Business
[INSERT PARTNER or APICS CHAPTER] is your resource to drive professional development and strategic initiatives based on best practices that have a direct impact on your business. Count on APICS certifications to advance your supply chain performance.

Let us know how we can assist you and your business by sharing some additional information about your business goals and training and development needs. [HTML CODE FOR FORM]: <a href="https://apics.wufoo.com/forms/wgcgy2b0mpjsjy/">Fill out my form!</a>

Or, contact ASCM [INSERT PARTNER] for more information:
[NAME]
[EMAIL]
[PHONE]

PRODUCTS/SERVICES – CERTIFICATION AND ENDORSEMENTS

CPIM

Certified in Production and Inventory Management

A higher level of performance
Employers prefer it. Professionals who earn it perform at a higher level. The APICS Certified in Production and Inventory Management (CPIM) designation empowers professionals with the ability to understand and evaluate production and inventory activities within a company’s global operations. For decades, the CPIM program has delivered value in the careers of those who’ve earned it, and higher performance in companies that employ designees. In fact, more than 112,000 professionals have earned the CPIM designation since 1973.

Why you need to earn the APICS CPIM designation
APICS CPIM helps you master essential terminology, concepts and strategies related to:
   − Demand management
   − Procurement management
   − Supplier planning
   − Material requirements planning
   − Capacity planning
   − Sales and operations planning
   − Master scheduling
   − Performance measurements
   − Supplier relationships
   − Quality control
   − Continuous improvement
APICS CPIM education is essential if you are involved in:
- Production and inventory management
- Operations
- Supply chain management
- Procurement
- Materials management
- Purchasing

An APICS CPIM designation will help you:
- Increase your functional knowledge of production and inventory management
- Maximize ROI on the systems and technologies within your organization
- Master the tools you need to effectively manage global supply chain activities
- Gain knowledge to apply principles of enterprise resources planning (ERP) software to cover various critical functions within your organization
- Earn customer satisfaction by delivering Lean/Just-in-Time products and services
- Enhance your credibility within your organization
- Create consistency and foster collaboration through best practices, common terminology and corporate-wide communication

How to get there
The APICS CPIM program consists of five modules with two exams, one for Part 1 and one for Part 2. Each module reflects critical areas in production and inventory management.

Part 1:
- Module 1 - Basics of Supply Chain Management

Part 2:
- Module 1 – Strategic Management of Resources
- Module 2 - Master Planning of Resources
- Module 3 - Detailed Scheduling and Planning
- Module 4 - Execution and Control of Operations

[Partner may wish to go into more detail re: contents of exam modules. That information can be found here.]

Let us help you reach your goal. Find out how we can prepare you for success with the CPIM Learning Systems.

CSCP

Certified Supply Chain Professional

Validate your ability to lead
Supply chains drive growth and are proving to be the central nervous system of a business. Good leaders are key to ensuring the supply chain organization is performing at its peak and contributing to the health of the business. The APICS Certified Supply Chain Professional (CSCP) certification program helps professionals demonstrate essential knowledge and organizational skills for developing more streamlined operations. Designees demonstrate mastery of supply chain management best practices and are distinguished as industry experts with specialized, high-level knowledge and skills.

Since its launch in 2006, more than 25,000 professionals in 94 countries have earned the APICS CSCP designation. The CSCP designation is the most widely recognized educational program for supply chain management professionals around the globe and is a credential valued by employers and recruiters.
Why you need to earn the APICS CSCP designation

APICS CSCP education is essential if you are:

– Interested in increasing your knowledge and expertise in the field of global supply chain management, specifically in the areas of customer relations, international trade, information technology enablement and physical logistics
– Consulting or facilitating supply chain functions or working with enterprise resources planning (ERP) systems
– Creating a common standard of understanding, vocabulary, resources and frameworks within your company to address your supply chain challenges and opportunities

An APICS CSCP designation will help you:

– Master the necessary tools to effectively manage global supply chain activities, including suppliers, plans, distributors and customers around the globe
– Acquire the skills you need to create consistency and foster collaboration through best practices, common terminology and corporate communication
– Understand how to use ERP systems and other technologies to improve the entire supply chain process
– Maximize your organization’s ERP investments by millions of dollars
– Increase your professional value and secure your future

How to get there

The APICS CSCP exam consists of three important modules and one comprehensive exam. The exam reflects critical changes in the marketplace and in the evolving roles and responsibilities of operations and supply chain managers. For accreditation, you must master each of the following:

MODULE 1
Supply Chain Design

MODULE 2
Supply Chain Planning and Execution

MODULE 3
Supply Chain Improvement and Best Practices

[Partner may wish to go into more detail re: contents of modules.] That information can be found here.

Let us help you reach your goal. Find out how we can prepare you for success with the CSCP Learning System.
Certified in Logistics, Transportation and Distribution

Validate your ability to lead
The APICS CLTD program addresses the market need for additional training, knowledge and expertise in the expanding field of logistics and transportation. Developed in tandem with subject matter experts, the new certification will set the global standard for logistics best practices and aims to elevate knowledge and skills in logistics, transportation and distribution practitioners. The APICS CLTD designation will equip individuals and teams with essential knowledge to reduce costs, increase customer satisfaction and achieve recognition as a logistics expert.

Why you need to earn the APICS CLTD designation
The APICS CLTD program sets the standard for logistics certification. As an APICS CLTD designee, you will stand out from your peers, and demonstrate a commitment to advancing both your career and your company’s operations.

An APICS CLTD designation will help you:
• Master essential logistics, transportation and distribution knowledge to elevate performance
• Expand your outlook on the logistics field and enable you to bring new ideas to your organization
• Keep current with global logistics trends and developments
• Apply knowledge to reduce costs and positively impact operations
• Demonstrate and recognize subject matter expertise

How to get there
The APICS CLTD program consists of eight modules with an exam that reflects critical areas in logistics, transportation and distribution for the roles and responsibilities of logistics managers. The exam consists of 150 multiple-choice questions (130 operational and 20 pretest). Candidates will have 3.5 hours to complete the exam. To earn the APICS CLTD certification, you must master each of the following:

MODULE 1
Logistics and Supply Chain Overview

MODULE 2
Capacity Planning and Demand Management

MODULE 3
Order Management

MODULE 4
Inventory and Warehouse Management

MODULE 5
Transportation

MODULE 6
Global Logistics Considerations

MODULE 7
Logistics Network Design

MODULE 8
Reverse Logistics and Sustainability

[Partner may wish to go into more detail re: contents of modules.] That information can be found here.

Let us help you reach your goal. Find out how we can prepare you for success with the CLTD Learning System.

**SCOR framework (for authorized SCOR-P partners)**

The Supply Chain Operations Reference model (SCOR) is the world’s leading supply chain framework, linking business processes, performance metrics, practices and people skills into a unified structure.

Employ the SCOR framework at your organization and:

– Increase the speed of system implementations
– Support organizational learning goals
– Improve inventory turns

The SCOR framework is available only to ASCM members. Contact ASCM to learn more.

**Give Your Team the Knowledge to Make SCOR a Driving Force of Improvement**

[PARTNER NAME] is your connection to APICS industry-leading training – preparing supply chain professionals and companies to perform at their peak. Companies that implement the Supply Chain Operations Reference (SCOR) model consistently realize measurable improvements in supply chain performance driven by best practices and the most widely recognized standard for supply chain management.

Let us help you reach your goal. Find out how we can prepare your team for successful implementation and application of the SCOR model [reference or link to SCOR-P training].

**PRODUCTS/SERVICES – EDUCATION, TRAINING AND PROFESSIONAL DEVELOPMENT**

**APICS CPIM exam preparation and CPIM Learning System**

**Set for Success**

If you’re ready to take your career in supply chain business operations to the next level, [PARTNER NAME] is here to guide your success in earning the widely sought-after APICS Certified in Production and Inventory Management (CPIM) certification [if web: link to CPIM page].

Our courses are delivered locally and led by experienced instructors who have earned the APICS CPIM credential. Their expert guidance will help to ensure that you are fully prepared to pass the 2 exams required to reach your goal of earning this well-respected credential.

To help you further prepare for your APICS CPIM exams, we offer the new, streamlined APICS CPIM Learning Systems, a comprehensive professional development and exam preparation tool. The APICS CPIM Learning Systems combine reading materials in print and electronic formats and online interactive tools to help you successfully prepare for your CPIM exams.

The learning system is based on the APICS CPIM body of knowledge providing you with:

– One comprehensive system to prepare you for APICS CPIM certification
– Streamlined content with targeted learning tools and practice questions
– Customized study plan to identify and focus on topics that need review
– Practical knowledge and skills to benefit your career and your employer immediately

[Insert any sign-up form or contact/course listing detail here]
APICS CSCP exam preparation and CSCP Learning System

Begin Your Supply Chain Journey
If advancing your career in supply chain and operations management is in sight, we’re here to help. Earning the APICS Certified Supply Chain Professional (CSCP) [LINK TO CSCP “ABOUT” PAGE] credential demonstrates your knowledge and organizational skills and your ability to develop more streamlined operations and make an impact in your organization. It is also the most widely recognized educational program for supply chain management professionals around the globe.

[PARTNER NAME] delivers instructor-facilitated courses in your [community, region, area,] so you’ll benefit from the experiences of APICS instructors as you prepare for the APICS CSCP exam.

[Insert any sign-up form or contact/course listing detail here]

To help you further prepare, we offer the APICS CSCP Learning System, a comprehensive professional development and exam preparation tool. The learning system is based on the APICS CSCP body of knowledge providing you with:

– Best practices in the day-to-day functions of supply chain professionals
– Technologies that drive improvement in planning and operations
– Techniques necessary to maximize your organization’s efficiency and impact bottom-line results

Recommended by more than 90% of users, the APICS CSCP Learning System encompasses end-to-end supply chain best practices for today’s global supply chain. It is designed for individuals and organizations looking to develop or enhance the skills needed to create and execute a global supply chain management strategy that meets customer needs, reduces cost and increases profits. The program combines print materials and interactive web-based study tools.

APICS CLTD exam preparation and CLTD Learning System

[PARTNER NAME] delivers instructor-facilitated courses in your [community, region, area,] so you’ll benefit from the experiences of APICS instructors as you prepare for the APICS CLTD exam.

[Insert any sign-up form or contact/course listing detail here]

The APICS CLTD Learning System is a comprehensive professional development and exam preparation program divided into eight modules across four books and includes web-based study tools that reflect the entire APICS CLTD Exam Content Manual (ECM). Benefits of the APICS CLTD Learning System include:

– Best practices in the day-to-day functions of logistics professionals
– Technologies that drive improvement in logistics, transportation and distribution
– Techniques necessary to maximize your organization’s efficiency and impact bottom-line results

The APICS CLTD Learning System provides a personal path toward success for APICS CLTD exam preparation. The interactive web-based study tools and comprehensive reading materials help you learn and apply new concepts and test your understanding and retention of the topics.
Principles of Operations Management education

Build Foundational Knowledge with APICS Principles
APICS Principles of Operations Management is an education-based program made up of five courses designed to help those new to the field of operations management establish a solid foundation of knowledge to excel in the fields of inventory, production and distribution management. Principles offers organizations an efficient and effective approach to educate and develop professionals on the basics of operations management.

The courses include many sessions, all of which are fully customizable to meet any number of unique learning needs within an organization. You can build the Principles program that meets your needs by selecting Principles course sessions, suitable as stand-alone mini-courses or combined with other sessions, to create a customized learning experience.

Principles Courses
The APICS Principles of Operations Management consists of five classroom-based, instructor-led courses.
  – The Principles of Inventory Management
  – The Principles of Manufacturing Management
  – The Principles of Distribution and Logistics
  – The Principles of Managing Operations

Custom Course Configurations
Use APICS Principles of Operations Management to address specific organizational needs and challenges. In addition to the five standard APICS Principles courses offered, sessions within each course can also operate as stand-alone mini-courses or can be combined with other Principles course sessions to create a customized learning experience.

APICS will work with you to configure a customized course solution that can address any number of training needs or operational challenges, including:
  – Cross-functional training for senior managers
  – Foundational training in specific operations management roles
  – Targeted training to address specific operational challenges within your organization

Contact [INSERT PARTNER NAME] today to discuss building the foundational knowledge necessary to elevate your supply chain organization.
# APICS SCOR-P training (for authorized SCOR-P partners)

[PARTNER NAME] is your connection to APICS industry-leading training – preparing supply chain professionals and companies to perform at their peak. Companies that implement the Supply Chain Operations Reference (SCOR) model consistently realize measurable improvements in supply chain performance, driven by best practices and the most widely recognized standard for supply chain management.

The APICS SCOR Professional (SCOR-P) endorsement enables individuals to:
- Apply the APICS SCOR model to establish benchmarks for evaluating supply chain effectiveness
- Measure and manage a global supply chain to dramatically increase supply chain performance

Contact [PARTNER NAME] today to learn how you can help your organization gain the knowledge to make SCOR a driving force of improvement.

## Why You Need the APICS SCOR-P Endorsement

APICS SCOR-P education is essential if you are involved in:
- Production management
- Operations
- Supply chain management
- Procurement
- Materials management
- Inventory management

An APICS SCOR-P endorsement will help you:
- Establish benchmarks for evaluating supply chain effectiveness
- Provide real-world techniques for measuring and managing a global supply chain
- Provide a practical method for assessing the skills and competencies of your current supply chain team members and recruits
- Dramatically increase supply chain improvement and performance

Learn more about the APICS SCOR framework and the benefits of the APICS SCOR-P endorsement.

## Professional development meetings (chapters)

[INSERT CHAPTER NAME] offers professional development meetings, or PDMs, in the [INSERT REGION/GREATER CITY] area. PDMs focus on sharing expertise and professional advancement through networking, collaboration and education, and they enable supply chain professionals to gain knowledge through a variety of discussions, tours, presentations and events. PDMs are an excellent way to engage with an APICS chapter in your community and evaluate the many opportunities to advance your career or grow your network.

## Professional development networking and events (partners)

[INSERT PARTNER NAME] offers (INSERT PROFESSIONAL DEVELOPMENT MEETINGS/EVENTS or NETWORKING EVENTS/MEETINGS) in [INSERT REGION/CITY]. This event focuses on sharing expertise and professional advancement through networking, collaboration and education, and enables supply chain professionals to gain knowledge through a variety of discussions, tours, presentations and events. They are an excellent way to engage with a partner your community and evaluate the many opportunities to advance your career or grow your network.
### Member benefits – general/international

**Stand out in your career with ASCM membership**
ASCM provides you with the industry-leading APICS certifications you’ve come to trust, combined with expanded offerings—new products, new partnerships and new information about the latest trends in the industry—designed to elevate your supply chain career.

Your ASCM membership connects you to a world of possibilities. Join ASCM to:
- **Stand out.** An APICS certification, endorsement or certificate demonstrates your knowledge.
- **Stay informed.** Be in the know with award-winning ASCM publications, best-in-class events, professional development resources and exclusive members-only content.
- **Advance your career.** Take advantage of resources aimed at helping you find that next job or take the next step up the career ladder.
- **Connect, grow, network and share.** ASCM members are passionate about their profession and eager to share fresh ideas, lessons learned and proven practices. Join the force that is shaping the supply chains of the future.

Members also gain access to exclusive members-only savings on ASCM’s most popular educational offerings, networking events and APICS certification programs. Check out all the [great benefits](#) and [join ASCM today](#)!

### ASCM Member/customer benefits – partner/local

**Membership that counts**
Membership means more when it’s face-to-face, hands-on and has ties to your community. [INSERT PARTNER NAME] is your local APICS designation connection; offering accessible, personalized education and career development along with a strong local network of supply chain peers. To members and customers, we deliver a variety of services including instructor-led certification review classes, on-site training for organizations, certification group study and testing opportunities, and location-specific seminars and workshops.

### Corporate Membership Packages and Benefits

**Corporate Membership**
Build world-class supply chain programs that develop talent and improve performance. Corporate membership programs provide businesses with both organizational and leadership benefits, as well as employee development benefits to help align your efforts to maximize performance.

Let us know how we can assist you and your business by sharing some additional information about your business goals and training and development needs. [HTML CODE FOR FORM]: <a href="https://apics.wufoo.com/forms/wgcyg2b0mpjsjy/">Fill out my form!</a>

Or, contact [INSERT PARTNER NAME of APICS CHAPTER NAME] for more information:

[NAME]
[EMAIL]
[PHONE]
### PRODUCTS/SERVICES – EVENTS

#### Local events

[INSERT PARTNER NAME] offers events, training and education in [INSERT CITY/REGION] to help elevate the supply chain profession and those professionals capable of leading in it.

#### Calendar of Events

[INSERT LISTING CALENDAR]

#### Register Today

[INSERT ECOMMERCE PLATFORM AND/OR CONTACT DETAILS]

### ASCM annual conference

Supply chain, logistics and operations management professionals are expected to achieve maximum productivity, meet consumer demands, and remain agile amid instability and unpredictability. Each year, the ASCM annual conference offers relevant education, best practices and thought leadership to help attendees lead their organizations and reach these goals.

[INSERT APICS ANNUAL CONFERENCE DETAILS HERE – PROVIDED VIA EVENT TOOLKIT IN C-BOX]

### PRODUCTS/SERVICES – RESEARCH AND PUBLICATIONS

#### Research

**ASCM Research**

ASCM research provides resources on a variety of industry topics and trends, as well as content for use by faculty in the academic community. ASCM research aims to keep supply chain and operations management professionals ahead of the game and informed about what’s next. ASCM research cuts through the clutter and brings you best practices, how-to steps and practical advice that gives you and your organization a competitive advantage.

ASCM Members [link to partner membership page can access ASCM research to stay current on noteworthy trends in the profession, on leadership and on the evolution of the supply chain industry.]

#### ASCM Publications

**Access Ideas and Innovations in Supply Chain and Operations Management**

**APICS Dictionary**

The APICS Dictionary is an essential tool to build your supply chain vocabulary. In its 14th edition, the APICS Dictionary contains more than 4,500 terms and definitions relevant to supply chain and operations management professionals working in today’s global environment. Released 50 years after the first edition, the 14th edition adds more than 250 terms from the previous edition and features.

**ASCM Thinking Supply Chain blog**

Join the conversation. ASCM leadership and leaders within the industry join here to share insights, analysis and ideas to advance your supply chain. Never miss the latest topics driving change and innovation in the profession. [Read and subscribe today.](#)

**SCM Now Magazine**

This award-winning, must-read publication is designed for professionals like you in the field of supply chain and operations management. From the principles of innovation to maximizing the benefits of kaizen, [SCM Now](#)
magazine helps you keep your finger on the pulse of critical changes, trends, news and events in the profession today. SCM Now magazine is also available as a tablet app.

ASCM eNewsletters
Stay informed, keep ahead of the curve and learn about the latest trends, best practices and solutions from key thought leaders with ASCM eNewsletters:

- **SCM Now Impact** – A weekly newsletter from ASCM CEO Abe Eshkenazi with his take on the latest in supply chain news and trends.

APICS e-newsletters are free to members and subscribers. These newsletters aggregate operations and supply chain management news connect you with what’s happening at ASCM, and give you access to special offers for educational opportunities and discounts. In addition, members automatically receive a quarterly newsletter with ASCM news and updates, benefit information, upcoming events and more!

Sign up for ASCM e-newsletters now by going to the apics.org homepage, scrolling to the bottom, typing in your email and pressing subscribe/manage.