



ASIA SUPPLY CHAIN & OPERATIONS 2013

Go beyond better, faster, cheaper

4-5 APRIL 2013

HYATT REGENCY MUMBAI | MUMBAI, INDIA



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- » Visit apics.org/asiaconference to register today.
- » Be a part of Asia's premiere conference for supply chain and operations management professionals.
- » Don't miss a special risk management workshop on Wednesday, 3 April. Details on page 3.



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APICS Asia Supply Chain & Operations 2013

Today, the most competitive companies are working harder than ever to gain an advantage through supply chain innovation. Success requires looking beyond the goals of “better, faster, and cheaper.” Strategic supply chain professionals must find new ways to harness the value of the extended supply chain to drive productivity and growth. By attending this event, you will gain insight into how companies known for supply chain innovation are achieving corporate competitiveness by segmentation, localization, and linking supply chain strategy to research and development. This two-day educational and networking event will provide you a fresh, global perspective to help address the many supply chain opportunities that exist in today’s complex world marketplace.

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SCHEDULE AT A GLANCE

THURSDAY, 4 APRIL 2013

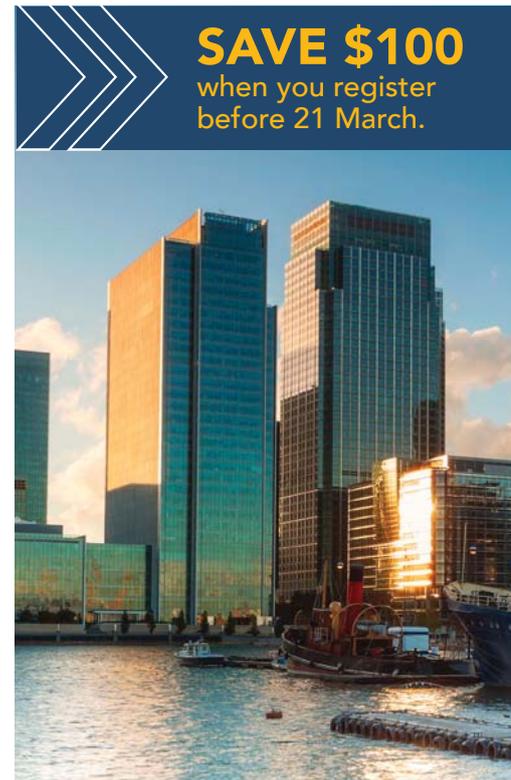
7:30–9:00	Registration
9:00–10:30	» Conference Opening and Welcome » Workforce Development Panel Discussion
10:30–11:00	Tea Break
11:00–12:15	Breakout Sessions » Business Continuity Planning » Collaborating for Better Business
12:15–13:30	Lunch and Exhibition
13:30–14:45	Breakout Sessions » Building Supply Chain Resilience » Making Room for Supply Chain Quality
14:45–15:15	Tea Break
15:15–16:30	Breakout Session » Working Green: Sustainability in an Efficiency-Focused World
16:30–17:00	End of Day Wrap-Up

FRIDAY, 5 APRIL 2013

9:00–10:30	General Session APICS World Café: Social Media—Maximizing Potential and Assessing Vulnerability
10:30–11:00	Tea Break
11:00–12:15	General Session India’s Current Supply Chain Landscape
12:15–13:30	Lunch and Exhibition
13:30–14:45	Breakout Sessions » Moving from the Tactical to Strategic Mindset » Supply Chain Transformation
14:45–15:15	Tea Break
15:15–16:30	Breakout Sessions » Developing Risk Assessment Tools » Supply Chain Analytics: Sense and Respond
16:30–17:00	Closing Remarks

REGISTRATION PRICING

Registration Type	Price (USD)	Deadline
Regular registration	\$395 /person	21 March 2013
APICS member <i>Save up to \$200 when you register as a member. Visit apics.org/join.</i>	\$195 /person	21 March 2013
Groups of 3 or more	\$295 /person	21 March 2013
APICS CPIM designee APICS CSCP designee	\$295 /person	21 March 2013
APICS student member	\$95 /person	21 March 2013
Late registration	\$495 /person	After 21 March 2013



ATTENDEE BENEFITS

As an APICS Asia Supply Chain & Operations 2013 attendee, you will have the opportunity to learn best practices and real-world strategies to improve supply chain performance from experts from around the world.



CONNECT

Meet face-to-face with an international contingent of supply chain and operations management experts and solutions providers. Grow your professional network through daily events, including lunches and interactive sessions. Discuss conference topics on a special APICS Supply Chain channel forum at supplychainchannel.org.

THE EDUCATIONAL PROGRAM

You will have access to the best in supply chain and operations management strategy and leadership, planning and execution, and long-range and immediate technological solutions. General sessions will be followed by breakout sessions that present more detailed and in-depth information on the topics.

SHARE

Connect with leading supply chain and operations management experts. Look for these icons and connect to presenters on leading social media outlets.



Indicates you can interact with this expert on supplychainchannel.org.



APICS Supply Chain Risk Management Workshop: Identify, Assess, Mitigate, and Manage Risk

9:00–17:00

Hilton Mumbai International Airport (Minutes away from the site of APICS Asia Supply Chain & Operations 2013.)
Gregory L. Schlegel, CPIM

Review the global supply chain risk landscape, definitions of risk management, new techniques and tactics to mitigate risk, and profiles of early adopters of risk management. Then use a heat map to assess risk in your supply chain. Separate registration required. Visit apics.org/asiaconference to learn more and to register.

THE EDUCATIONAL PROGRAM

THURSDAY, 4 APRIL 2013

7:30–9:00

Registration

9:00–10:30

GENERAL SESSION

Conference Opening and Welcome Workforce Development Panel Discussion

Moderator: Abe Eshkenazi, CSCP, CPA, CAE
Chief Executive Officer

APICS The Association for Operations Management

   @Tweet_APICS

10:30–11:00

Tea Break

11:00–12:15

BREAKOUT SESSIONS

Business Continuity Planning

Gregory L. Schlegel, CPIM
Adjunct Professor, Supply Chain Risk Management
Lehigh University

We all have become acutely aware of how external conditions can severely affect businesses and supply chains. Business continuity planning (BCP) is a set of strategies to help businesses prepare for, mitigate, respond to, and recover from a crisis. Attendees will take home new methodologies, techniques, and tactics to effectively build and manage BCP programs in their organizations. Attend this session to learn new metrics of BCP success, including value at risk, time to recovery, and the resiliency index.

Key concepts: business analytics, responsiveness, risk and resiliency

Collaborating for Better Business

Bhaskar Majee, CSCP
Director, Sales Planning and Operations
Philips

Most companies use a forecast, negotiate multi-year contracts based on a demand estimates, or use consignment tactics to work with suppliers. If actual demand is less than estimates, excess and obsolete inventory results. If actual demand is more than the demand estimate, companies face stockouts, expedites, higher freight costs, and more. Attendees will learn how to solve this problem using innovative collaboration tools and processes such as sales and operations planning and stocking strategy.

Key concepts: collaboration, outcome-driven innovation, sales and operations planning

12:15–13:30

Lunch and Exhibition

13:30–14:45

BREAKOUT SESSIONS

Building Supply Chain Resilience

Roberta S. Russell, PhD
Professor, Business Information Technology
Virginia Polytechnic Institute and State University

Supply chain disruptions—whether from natural disasters, global crises, unreliable suppliers, or poor decision making—are occurring more frequently and costing organizations more money. In fact, many supply chain disruptions affect the viability of a business for years to come. As more work is pushed down the extended supply chain from buyer to supplier and subcontractor, the exposure to disruption is magnified and the ability to control the effect of a disruption becomes more difficult. Building resilience to disruptions requires careful planning in product design, supply chain design, and resource allocation.

Key concepts: responsiveness, risk and resiliency



Learn more about the global experts presenting at this conference.
Visit apics.org/asiaconference and click on "Presenters."

SHARE THIS EVENT WITH YOUR TEAM.

Teams of three or more attendees from the same company **save \$200 USD** on registration. Bring your colleagues and split your attendance at sessions to maximize your educational experience.

Making Room for Supply Chain Quality

Daniel Castle, CFPIM, CIRM, CSCP

Vice President, Tata Sons, Tata Quality

Management Services Division

India is ripe with supply chain opportunities—and challenges. One company on the forefront of supply chain in India is the Tata group, which comprises more than 100 operating companies in seven business sectors. In this session, attendees will learn from an expert who has been helping Tata implement quality standards, which enable both companies and individuals to uncover true success.

Key concepts: cost reduction, collaboration

14:45–15:15

Tea Break

15:15–16:30

BREAKOUT SESSION

Working Green: Sustainability in an Efficiency-Focused World

Antonio Luis Galvao Costa, CSCP

Vice President Supply Chain—Global I&L Business Partner

Diversey, now part of Sealed Air



In recent years, sustainable business has evolved from a nice-to-have to a must-have at corporations around the world. With abundant data showing sustainability becoming an essential part of the corporate world's daily agenda, this session will detail why the choice to develop sustainable business practices must be a key element of your company's strategic direction. It will provide real examples of successes highlighting why supply chain and operations management professionals are playing a key role in this process. Attendees will learn about the evolution of sustainability, how to adopt it to core strategies, and how to achieve significant top- and bottom-line results—all while avoiding pitfalls along the way.

Key concepts: sustainability, supply chain innovation

16:30–17:00

End of Day Wrap-Up

Roberta S. Russell, PhD

Professor, Business Information Technology

Virginia Polytechnic Institute and State University



DEVELOP A STRATEGIC SUPPLY CHAIN MINDSET

Follow the APICS Educational and Research Foundation's Think Supply Chain blog by executive director Sharon Rice. Visit apics.org/foundation.

THE EDUCATIONAL PROGRAM

FRIDAY, 5 APRIL 2013

9:00–10:30

GENERAL SESSION

APICS World Café: Social Media—Maximizing potential and assessing vulnerability

Facilitated by Sharon Rice
Executive Director
APICS E&R Foundation



How is social media influencing your supply chain and operations management practices? Is it advancing your initiatives, or—as some experts suggest—accelerating and “fanning the flames” of existing risks within your organization? Join the conversation! The 2013 APICS World Café is your opportunity to interact in person with peers from across the globe and exchange ideas about social media, its benefits, and its risks in a unique roundtable discussion. Participants will move from table to table, adding their perspectives to each conversation.

10:30–11:00

Tea Break

11:00–12:15

GENERAL SESSION

India’s Current Supply Chain Landscape

Behram Sabawala
Chief Financial Officer
DIESL, a Tata Group Company

For almost 10 years, Drive India Enterprise Solutions, Ltd. (DIESL) has been helping company decision makers answer tough questions about operating in India. In guiding clients who are grappling with infrastructure, planning, and their organizations as a whole, DIESL has learned some of its own lessons. Discover how this chartered accountant, with a passion for positive thinking, personal development, team building, and leadership, contributes to the strategic success of DIESL.

12:15–13:30

Lunch and Exhibition

13:30–14:45

BREAKOUT SESSIONS

Moving from the Tactical to Strategic Mindset

Sharon Rice
Executive Director
APICS E&R Foundation



Most company leaders realize what a strategic role supply chain professionals play in the success of their organizations. But how well are supply chain professionals achieving the balance between doing things right and doing the right things? In this session, attendees will explore the difference between tactical and strategic excellence and learn the skills needed in order to strategically contribute to company success.

Key concepts: supply chain strategy

Supply Chain Transformation

Bhaskar Majee, CSCP
Director, Sales Planning and Operations
Philips



Over the last 10 years, professionals have experienced rapid changes in business models. The emerging trend for multinational companies is to have end-to-end orientation, enabling all functions to be optimized along the value chain. This strategy can be called “glocalization.” Resulting changes have a major impact on supply chain management. Attendees will learn the framework and steps needed to transform a make-to-order supply chain into a demand-driven, customer-centric supply chain that is responsive and agile.

Key concepts: multilocal operations, supply chain innovation

14:45–15:15

Tea Break

15:15–16:30

BREAKOUT SESSIONS

Developing Risk Assessment Tools

Gregory L. Schlegel, CPIM
Adjunct Professor, Supply Chain Risk Management
Lehigh University



There are several emerging tool kits to ensure preparedness and responsiveness in supply chain risk management. One such tool kit examines the four pillars of supply risk, process risk, demand risk, and environmental risk. This session will explore the sources of each risk and the tools being developed to mitigate and manage these risks around the globe, including heat maps, what-if analysis, and predictive analytics. Attendees will learn how to leverage these tools and techniques in their organizations.

Key concepts: business analytics, risk and resiliency

Supply Chain Analytics: Sense and Respond

Roberta S. Russell, PhD
Professor, Business Information Technology
Virginia Polytechnic Institute and State University
Companies, industries, and governments have access to more data today than ever before. The challenge is sifting through this information, making sense of it, and using it to inform our decision making in a timely fashion. Business intelligence and analytics promise deep customer insights and predictive powers; however, this insight rarely reaches the supply chain portion of the organization.

Key concepts: business analytics, supply chain innovation

16:30–17:00

Closing Remarks

APICS WELCOMES ITS CONFERENCE SPONSORS AND EXHIBITORS



APICS Certified Supply Chain Professional (CSCP)

apics.org/cscp

Discover why nearly 12,000 APICS CSCP designees and their employers chose the APICS Certified Supply Chain Professional--the global standard for end-to-end supply chain certification. Stop by to learn more about the APICS CSCP Learning System and how to earn the APICS CSCP designation.



KnoWerX

knowerx.com
KnoWerX is a resource for individuals for best-practices

knowledge and certification in operations and supply chain management. 11,200+ individuals have taken 30,000+ exams in India spanning across I.T., consultancy, manufacturing, distribution, logistics services, BPO services companies, business schools, and others. More than 90 corporate customers have tapped the knowledge constantly through various training and consultancy assignments.



MGCM

mgcm.com

For 25 years, MGCM has been delivering courses to professionals for certification exams. As an AEP of APICS, we excel in Operations, Supply Chain and Lean Management. 15,000 individuals from over 2,000 companies have trained with us. MGCM commits to performance. We put Supply Chain into the DNA of your company!



SynCore Group

syncoregroup.com
SynCore Group specializes in providing its clients

with customized solutions to improve sales and profitability, primarily through 'operational excellence' and 'effective market segmentation'. The operational improvements cover the entire supply chain, manufacturing and project management. The deliverables include consulting, training and implementing software applications to support the new processes and policies.

Exhibit and Sponsorship Opportunities Still Available

Contact John Stults, APICS director of events and corporate sponsorship, at jstults@apics.org or +1-773-867-1815 for more information.

TRAVEL TO AND FROM MUMBAI



BY AIR

Chhatrapati Shivaji International Airport
Formerly Sahar International Airport
www.csia.in

- » 1 kilometer from conference site
- » Taxis to and from the conference site and airport are readily available.



BY RAIL

India Railways
Mumbai Suburban Railway
Indianrailways.gov.in

Nearby stops include Chhatrapati Shivaji International Airport's domestic and international terminals.



HOTEL

Hyatt Regency Mumbai
Site of APICS Asia Supply Chain & Operations 2013
Sahar Airport Road
Mumbai, India 400 099
Tel: +91-22-6696-1234
Fax: +91-22-6696-1235
mumbai.regency.hyatt.com
Email: mumbai.regency@hyatt.com

- » Hotel arrangements can be made by contacting the Hyatt Regency Mumbai directly. Make your reservations early to ensure you receive the best price.



Access additional travel information and savings on international flights at apics.org/asiaconference. Click on "Travel."



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Register at apics.org/asiaconference before 21 March to save \$100 USD. Team pricing also available.



Connect with your colleagues on special online forums at supplychainchannel.org.



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APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in supply chain and operations management, including production, inventory, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized APICS CPIM and CSCP certifications, comprehensive resources, and worldwide network of accomplished industry professionals. To learn more about APICS or to join the APICS community, visit apics.org.