

# APICS Magazine 2018 Editorial Calendar

ISSUE	FEATURE TOPICS
<b>Q1 (published January 2018)</b> Ad close: 11/1/17 Material due: 11/15/17	<ul style="list-style-type: none"><li>▪ Cut operating costs and enhance efficiency with third-party purchasing</li><li>▪ Digital supply chains enable dynamic decision-making</li><li>▪ How the escalation of e-commerce is affecting fulfillment</li><li>▪ Future-proofing supplier capacity management in automotive</li></ul>
<b>Q2 (published April 2018)</b> Ad close: 2/1/18 Material due: 2/15/18	<ul style="list-style-type: none"><li>▪ Take a local approach to inventory classification</li><li>▪ Empowering supply chains to respond earlier during natural disasters</li><li>▪ Connecting the fragmented worlds of strategic and tactical planning</li><li>▪ Reinventing airline catering at the world's busiest hub</li></ul>
<b>Q3 (published July 2018)</b> Ad close: 5/1/18 Material due: 5/15/18	<ul style="list-style-type: none"><li>▪ Maximizing indirect spend to boost the bottom line</li><li>▪ Apply supply chain principles to workforce challenges and the talent shortage</li><li>▪ Digital twins ensure the safety and operability of assets</li><li>▪ Smarter systems in health care's cellular therapy supply chains</li></ul>
<b>Q4 (published October 2018)</b> Ad close: 8/1/18 Material due: 8/15/18	<ul style="list-style-type: none"><li>▪ Achieve optimal economic order quantity by finding a middle ground</li><li>▪ Proven strategies for successful diversity and inclusion programs</li><li>▪ How new and established supply chains work together to innovate</li><li>▪ CPG companies use predictive analytics to forecast customer purchase patterns</li></ul>

Content is subject to change without notice. APICS magazine welcomes contributions on these and other supply chain management topics at any time. Please review the feature article and author guidelines at [apics.org/editorial](http://apics.org/editorial) before submitting.

## Departments

- APICS Update
- Career Launch
- Case Study
- Corporate Spotlight
- Customer Experience
- Enterprise Insights
- Executive View
- From the CEO
- From the Editor
- Lean Culture
- Lessons Learned
- Management Perspective
- Professional Development
- Relevant Research
- Sales and Operations Planning
- Supply Chain Matters
- Working Green

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