

Introducing the 2020 ASCM Case Competition

The Association for Supply Chain Management (ASCM) is excited to announce the details for the 2020 ASCM Case Competition, provided in collaboration with Deloitte Consulting LLP. Participating teams develop and present solutions to challenging real-world supply chain management problems as they compete for prize money and recognition.

Supply chain educators can drive student team formation by integrating the case into class curriculums, encouraging student chapters and clubs to form teams and compete, and by encouraging individuals to participate. You can also serve as a team advisor and possibly act as your schools' ultimate judging authority, naming the top two teams that your school will submit to advance to the next round of the competition.

Why use the case in your classes or encourage student teams to participate?

Students participating in the program will be a part of a best-in-class global event sponsored by ASCM, the leading professional association supporting the global supply chain community. Students will experience:

- Real-world case problem solving with the ability to apply industry knowledge and technical acumen
- The opportunity to collaborate with peers in small teams, providing opportunities for the development of critical soft skills highly in demand by industry
- Winning teams and their sponsoring academic institutions will have the opportunity for global recognition as well as a share in the \$7,500 prize pool.

The 2020 competition is composed of four rounds. First is a school round during the month of October. During the school round, your school can have as many participating teams as you wish, and the judging is handled locally as you see fit to select up to two teams that will represent your school in Round 2, the virtual round. In the virtual round, a group of industry and academic judges will review batches of entries from the school round selections and those top teams then compete in-person during the regional round in February 2020. Regional round winners will compete in the final round at the ASCM 2020 annual conference. *ASCM will fund participant travel expenses for the regional and final rounds.*

You can offer the competition as part of your classes, or it could be part of a student club or chapter activity, or it could just be student teams formed independently outside of any organization or formal program.

Integrating the Case Competition into your Curriculum

Consider offering the case as part of your classes this fall. Teams must be registered via the



case competition website and students will have access to the case problem starting on October 1, 2019 with final entries submitted no later than 11:59 p.m. CST on October 31, 2019. Please see the case preview description, the competition rules and procedures, and additional resources at www.ascm.org/casecompetition.

Engaging with Students, Student Chapters, and Supply Chain Clubs

Whether you use the case in your classes or not, please reach out to student chapters and student clubs, encouraging them to participate. Please also consider volunteering as a team advisor/mentor.

For more information, go to www.ascm.org/casecompetition.