2021 ASCM CASE COMPETITION

Faculty can drive opportunities for students to test skills

We are excited to announce the 2021 ASCM Student Case Competition, provided in collaboration with Deloitte Consulting LLP. Participating teams develop and present solutions to challenging real-world supply chain management problems as they compete for prize money and recognition.

As a faculty member teaching supply chain-related topics, you can drive student team formation by integrating the case into your classes, encouraging student chapters/clubs to form teams and compete, or encouraging individuals to form teams. You can also serve as a team advisor/mentor and possibly act as your schools’ ultimate authority, naming the 1-2 teams that your school submits to advance to the Qualifying Round.

Why use the case in your classes or encourage student teams to participate?

- Students participate in a best-in-class global event sponsored by industry
- Over 300 teams competed globally in the 2020 Competition
- Students experience real-world case problem solving, apply industry/technical knowledge
- Students work in teams and practice soft skills highly in demand by industry
- Showcase student teamwork and the academic institution to a global audience
- Prize money is awarded – for the top student team and their school or department

The 2021 competition is composed of four rounds. First is a school round during the month of October. During the school round, your school can have as many participating teams as you wish, and the judging is handled locally as you see fit to select 1-2 teams that will represent your school in Round 2, the Qualifying Round. In the Qualifying Round, a group of industry and academic judges will review batches of entries from the school round selections, choosing eight winning teams per geographic region. Those teams then compete virtually during the Regional Round, in February 2021. Next, the regional winners compete in the finals at the ASCM 2021 conference. ASCM will fully fund participant travel for the Final Round.

You can offer the competition as part of your classes, or it could be part of a student club/chapter activity, or it could just be student teams formed outside of any specific class/club/chapter. There just must be someone like you who serves as the gatekeeper for the school, determining the 1-2 teams designated as your school’s selections.

Summary of the four rounds of the Case Competition:

1. School Round: unlimited number of teams compete during October, only 1-2 teams
per school may advance

2. Qualifying Round: up to two teams per school, industry/academic judges pick 64 Regional teams

3. Regional Round: held virtually in February 2021

4. Finals: 8 winning teams from the Regional Round advance to compete at ASCM Connect, the 2021 ASCM Annual conference.

Offer the Case as Part of Your Classes: Consider offering the case as part of your classes this fall. Student teams will have access to the case starting on October 1st and throughout the entire month of October. Teams must be registered using the case competition website and may begin doing so as early as August 1st. Teams must submit their entries no later than 11:59p CST (U.S.) on October 31, 2020. Please see the case preview description, the competition rules and procedures, plus the judge’s scoring sheet as posted on the case competition website using the link below. The rubric should prove helpful to your grading and selection of the top two entries from your school.

Engaging with Students, Student Chapters, and Supply Chain Clubs: Whether you use the case in your classes or not, please reach out to student chapters and student clubs, encouraging them to participate. Please also consider volunteering as a team advisor/mentor (an advisor or industry mentor is required for each team).

Case Competition timeline:

- July 2020 – Initial notice and case teaser sent to faculty, students, and chapters/clubs
- August 1 – Registration opens for student teams on case competition site
- October 1 – College/University Round case and competition materials available
- October 1-31 – Teams participate and submit entries (due by 11:59p CST U.S. Oct 31)
- November 15 – Colleges/Universities name up to two teams to advance to Qualifying Round
- November 16-30 –Qualifying Round judging by industry and academic volunteer panels
- December – Regional Round invitations sent to Qualifying Round winners
- February 2021 – Regional Round held virtually
- October 2021 – Final competition at ASCM Connect in San Antonio, Texas

Start making plans now for your classes this fall

For more information, go to: www.ASCM.org/CaseCompetition
Questions may be addressed to: CaseCompetition@ASCM.org