



APICS2017

OCTOBER 15-17 | SAN ANTONIO

LEADING THE WAY IN SUPPLY CHAIN

Register by June 30 and save up to \$600!

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EDUCATION, NETWORKING & INSPIRATION

Join us in San Antonio, October 15-17, 2017, for the flagship event from the premier supply chain association!

APICS 2017 brings together leading supply chain professionals for 65+ educational sessions, 12 facility tours, two keynotes and countless networking opportunities. This year's theme of leadership explores the many opportunities that have emerged through the rise of supply chain, and the skills it takes to excel in today's complex, global environment.

SPEAKERS & KEYNOTES

APICS 2017 features dynamic speakers and keynotes. These respected business leaders, authors and innovators share their wisdom with attendees, leaving you enlightened and motivated.



John Mackey
Co-Founder and CEO
of Whole Foods Market

Recognized as one of Fortune's "World's 50 Greatest Leaders," Mackey will leave you feeling empowered through his passion for doing business with a purpose.

FACILITY TOURS

Always one of the most popular elements of the APICS global conference, facility tours give you an inside look at a local supply chain in action. This year, choose from 12 exciting facility tours, including Toyota, StandardAero, SeaWorld and GE Oil & Gas. Advance registration required.

EXPO HALL

The Expo Hall is the hub of APICS 2017. Meet the businesses shaping the industry and network with colleagues in a engaging and interactive environment. New for APICS 2017, we are introducing Spotlight Sessions—quick, 25-minute education sessions presented in the Expo Hall, featuring insightful speakers covering a wide range of topics.

END-TO-END SUPPLY CHAIN SOLUTIONS

Explore topics that are forward-thinking for supply chain, logistics and operations management professionals with our 2017 learning paths inspired by the Supply Chain Operations Reference (SCOR) framework. For an up-to-date education schedule, visit apicsconference.org/save.

PLAN

Supply and demand planning is a fundamental process that spans the entire value chain. Keys to success include balancing resources and requirements, effective project management, and business rules that measure and improve productivity. Sessions in the Plan learning path will help you maximize inventory, capacity and production operations for precise demand management; optimize resources; and align supply chain and financial plans for bottom-line results.

SOURCE

Effectively meeting demand requires expert procurement of both raw materials and services, precise scheduling, and skillful supplier management. Attend educational sessions in the Source learning path to develop outstanding supplier networks, agreements and performance measures; expert inventory management; and essential quality control. You will learn how to address, improve and communicate sourcing decisions to advance your company, suppliers and customers.

MAKE

The value of a product rests on critical production activities such as staging, assembly, machining, testing and packaging. Create real product value on the Make learning path by discovering how to establish and achieve outstanding production networks, equipment and facilities; efficient engineering changes; meaningful production goals; proper scheduling and sequencing; and strategic short-term capacity planning.

DELIVER

A strong logistics, transportation and delivery program enables supply chains to meet and exceed customer needs. The Deliver learning path will help you provide the highest levels of order accuracy so you may truly enhance product flow. Educational sessions will reveal valuable lessons in warehousing and finished inventories; insights into scheduling, pick, pack, shipment and invoicing; and proven import and export tactics.

RETURN

Given the growth of omni-channel commerce and the complexity of global networks, supply chain organizations of all kinds must be prepared to manage returns for myriad reasons. Mastering reverse logistics processes has a direct impact on customer service, return on investment and the cost of doing business. The Return learning path encompasses business rules, assets and regulatory requirements; maintenance, repair and overhaul; and much more.

ENABLE

Superior supply chains are built by professionals who possess a mastery of current industry issues as well as emerging trends and technologies. Attend educational sessions in the Enable learning path to become a more informed, deliberate and effective supply chain leader. The Enable educational sessions will illuminate new opportunities, clarify organizational strategy, help you overcome risk with a more resilient network and maximize team performance.

"It was a wonderful event and well worth my time and the company's expense. I felt a level of excitement and enthusiasm for my work that I have not felt in a long time."

– APICS 2016 Attendee



VIBRANT SAN ANTONIO

Few destinations provide a sense of place like San Antonio. Here, the bell towers of Spanish colonial missions have greeted mornings for almost 300 years. Mexican, European and Western cultures blend into a unique personality.

Much of the city's unforgettable landscape has grown along the banks of the River Walk. Here, stone paths line the San Antonio River, connecting hotels, restaurants, shops and the Henry B. Gonzalez Convention Center in the San Antonio downtown area.

Registration for APICS 2017 is now open! Save up to \$600 when you register by June 30.

Get more information on educational sessions, speakers, facility tours and more. Visit apicsconference.org/save/

